

Deena Ahmad

Graphic Designer

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📍 Mississauga, ON

🌐 www.artbydeena.com/portfolio



About Me

Creative and detail-driven Graphic Designer with 6+ years of experience in branding, digital media, and print. Known for transforming ideas into impactful visuals across tech, lifestyle, and education sectors. Comfortable collaborating with developers, marketers, and cross-functional teams to deliver strategic, high-quality design. Passionate about brand storytelling, accessibility, and design systems that scale.

Experience

● Graphic Designer

Art by Deena/Self-Employed

📅 October 2021 - Current 📍 Mississauga, ON

- Design custom digital and print assets for clients across tech, lifestyle, and education industries
- Build brand kits, pitch decks, social media content, and web visuals
- Coordinate timelines, revisions, and final delivery with clients
- Ensure consistent quality under tight deadlines

● Graphic Designer/Marketing Assistant

Live Patrol Inc.

📅 October 2022 - June 2023 📍 Mississauga, ON

- Produced marketing materials for print and digital use
- Managed social media channels and created content aligned with brand tone
- Supported campaign strategy with visual assets and brand storytelling
- Created site plans and pitch decks for new client proposals

● Graphic Designer

Fujifilm

📅 November 2021 - July 2022 📍 Mississauga, ON

- Created lifestyle product designs and edited existing templates for Mattel
- Assisted in photoshoots and post-production for marketing assets
- Designed social media graphics, banners, and Printlife campaign materials
- Collaborated with web developer to prepare upload-ready product designs for the CMS

● Online Graphic Design Supervisor

Staples

📅 January 2020 - May 2021 📍 Mississauga, ON

- Led a remote team of 30+ graphic designers across Canada
- Provided QA, training, and feedback for improved performance
- Managed internal design projects and SolutionShop materials

● Online Graphic Design Consultant

Staples

📅 December 2018 - December 2019 📍 Mississauga, ON

- Designed custom print and digital products for B2B clients
- Provided virtual consultations to guide design strategy and upsell services
- Reached and exceeded quarterly sales goals through design-led solutions

Education

University of Toronto

Honours Bachelor of Arts (CCIT)

📅 September 2014 - November 2018

Sheridan College

Diploma in Digital Communications

📅 September 2015 - November 2018

Skills

Design Tools:

Adobe Photoshop, Illustrator, InDesign, Acrobat, Lightroom, Dimension, Figma, CorelDraw

Motion & Video:

Adobe Premiere Pro, After Effects, Audition, Final Cut Pro, CapCut

Web & UI:

Adobe XD, Basic HTML/CSS

Other:

Microsoft Office Suite, Social Media Content Creation, Project Management